

# DRIVE FOR DISTRESS

CHARITY GOLF TOURNAMENT

**JUNE 18**

**2026  
Sponsorship  
Package**





# 2026 DRIVE FOR DISTRESS SPONSORSHIP PACKAGE

## Sponsorship Opportunities

Join us for the 2026 Drive for Distress Charity Golf Tournament, an exciting opportunity to make a difference in our community while gaining valuable brand exposure. By sponsoring this premier event, you are directly supporting Distress Centre Calgary's vital crisis intervention and mental health services. Your sponsorship not only offers exceptional marketing benefits but also aligns your brand with a meaningful cause. Take advantage of this unique opportunity to network, showcase your organization, and enjoy a fantastic day on the green—all while contributing to mental health initiatives in Southern Alberta.

### Title Sponsor – \$25,000 (1 Available)

- Premier event recognition as Title Sponsor
- 12 Player Spots in the tournament
- Speaking Opportunity at the dinner banquet
- Exclusive Branding: Tee Flag, tournament signage, banquet program, and presentation screens
- Premium Online & Print Promotion: Corporate profile on DCC Golf Page, feature in e-communications and social media mentions
- First Right of Refusal for 2027 sponsorship
- New - Burnout Prevention Training for up to 25 people (\$4,250 value)

### Gold Sponsor – \$15,000 (1 Available)

- 8 Player Spots
- Branding on tee flag, tournament signage, and presentation screens
- Featured in banquet program and e-communications
- Corporate profile on DCC Golf Page
- Social Media Mentions
- First Right of Refusal for 2027 sponsorship
- New - Burnout Prevention Training for up to 25 people (\$4,250 value)

### Silver Sponsor – \$10,000 (2 Available)

- 4 Player Spots
- Branding on tee flag, tournament signage, and presentation screens
- Corporate profile on DCC Golf Page
- Social Media Mentions
- First Right of Refusal for 2027 sponsorship

### Bronze Sponsor – \$6,000 (3 Available)

- 2 Player Spots
- Recognition in banquet program and signage
- Corporate profile on DCC Golf Page
- Social Media Mentions
- First Right of Refusal for 2027 sponsorship

### Additional Sponsorships (More details on next page)

<u>Sponsorship Level</u>	<u>Price</u>	<u>Player Spots</u>	<u>Primary Branding &amp; Recognition</u>
Dinner Sponsor	\$5,500	2	Branding on dinner tent cards & banquet program
Cart Sponsor	\$4,250	2	Branding on all golf carts
Lunch Sponsor	\$3,500	2	Signage at lunch venue
Golf Ball Sponsor	\$2,750	1	Branding on golf balls
Hole Sponsor	\$1,250	1	Signage at designated hole

### Marketing & Exposure Benefits

Online Promotion: Corporate profile on DCC Golf Page, e-communications, social media mentions, and newsletter recognition.

Print Visibility: Banquet program, dinner tent cards, and signage at key locations.

On-Site Branding: Tee flags, tournament signage, and presentation screen displays.

Engagement Opportunities: Networking throughout the day and opportunity to provide organizational representatives at the event.

## Secure Your Sponsorship Today!

For more information or to reserve your sponsorship, please contact Maria Calder  
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